

# BUILDING STRONGER LEADERS & STRONGER FUTURES

INNOVATION, EXPERTISE  
& RESULTS



Next Step Associates, LLC, (NSA), was founded in 2004 to provide innovative and relevant professional development, training, and technical assistance designed to help individuals and organizations improve performance, build capacity, and successfully reach goals.



NSA is certified as a minority, woman-owned company (MWBE), and a Local Business Entity (LBE). Our highly credentialed trainers and instructors are supported by a strong research and evaluation team, and they incorporate best practices and solutions designed to enhance the performance of our clients.

# SERVICES FOR ORGANIZATIONS

NSA partners with businesses, government agencies, and nonprofits to design custom leadership solutions that drive performance, culture, and measurable growth.

Core Offerings Include:

## **Custom Leadership Training**

- Training: accountable leadership, workforce development
- Succession planning

## **Executive Coaching Programs**

- ICF–certified coaching for senior leaders
- Organization Growth

## **Organizational Audits and Strategy**

- Needs assessments, management
- Instructional audits, and mission–critical planning



Why NSA?

- ✓ 20+ years serving clients like the School District of Philadelphia and PA Dept. of Labor
- ✓ Minority/Woman–Owned (MWBE)–Culturally responsive strategies
- ✓ Analysis to Action: Our 4–step model (Assess, Execute, Examine, Sustain) ensures lasting impact

# SERVICES FOR INDIVIDUALS

Leadership Training & Coaching for emerging and established leaders seeking to expand influence, sharpen skills, and accelerate their careers.

Core offerings include:

## **NSA Leadership Academy**

- Senior Executive Program: Coaching with Dr. Alyn E. Waller and distinguished Executive Staff
- Apprentice Program: Skills for rising leaders (communication, time management and finance)

## **Executive Coaching**

- Personalized sessions focusing on vision, integrity, structure, accountability (V.I.S.A.)
- Personalized sessions focusing on newly appointed managers/supervisors and novice entrepreneurs

Why NSA?

- ✓ ICF–Certified: Globally recognized coaching standards
- ✓ Elite faculty: Learn from staff like Dr. Cassandra W. Jones and Dr. Dorothy W. Tatem







Teaching and  
Coaching  
Experience

**370**

**YEARS**

OF COMBINED TEACHING  
AND COACHING  
EXPERIENCE FUEL OUR  
PROGRAMS WITH DEPTH  
AND INSIGHT.

Curriculum  
Design  
Expertise

**150+**

**YEARS**

OF CURRICULUM DESIGN  
EXPERTISE ENSURE  
EVERY LESSON IS  
STRATEGIC,  
STRUCTURED, AND  
IMPACTFUL.

Leadership and  
Strategic Growth  
Experience

**250+**

**YEARS**

OF LEADERSHIP AND  
STRATEGIC GROWTH  
EXPERIENCE DRIVING  
TRANSFORMATIVE  
OUTCOMES FOR EVERY  
PARTICIPANT.

Graduating  
Leadership and  
Executives

**400+**

**PARTICIPANTS**

WHO COMPLETED  
VARIOUS TRAINING  
OPPORTUNITIES WITH  
NEXT STEP ASSOCIATES  
(WITH CERTIFICATES).



Contact us today to discuss how we can enhance  
your professional development and training.

**(267)279-7972**

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